



Deafblind and Sensory
Support Network of Canada

Réseau canadien de soutien à la
surdicécité et troubles sensoriels

Sensity's Purpose Statement

Your Journey. Our Supports. Endless Possibilities.

Organizational Values

We Lead. Our approach to leadership is centered around service, empathy, and a strong sense of purpose. We take the time to understand you, lead with intent, and foster belonging.

We Grow. We grow with our community through a commitment to continuous improvement and lifelong learning. We do with, not for.

We Do. We do what's right, not what's easy. We listen and observe to provide you with personalized support.

We Innovate. We focus on the future through purposeful evolution and change. We adapt early and often while remaining resilient and ambitious.

Pillars and Strategic Directions 2023-25

1. Invest in our Team	2. Evolve our Services	3. Build on Partnerships
<p>Collectively define and foster an environment of excellence and belonging that allows us to grow as individuals, as a team, and as a community.</p>	<p>Maintain our position as a sector leader through purposeful growth and continually enhance the quality of our person-centered services.</p>	<p>Support and promote increased awareness of deafblindness and sensory supports through collaboration, key partnerships, and enhanced communication.</p>
<ul style="list-style-type: none"> Recruit and retain a skilled and passionate team who live our values and demonstrate a commitment to our purpose. 	<ul style="list-style-type: none"> Develop a plan to secure and maintain affordable and accessible housing. 	<ul style="list-style-type: none"> Expand our service population to include individuals with various sensory needs beyond deafblindness.
<ul style="list-style-type: none"> Develop an Employee Value Proposition (EVP) that articulates why employees want to work at Sensity. 	<ul style="list-style-type: none"> Develop a regional structure to increase access to services and support in other areas of the province (i.e., regional hubs/centres of excellence) 	<ul style="list-style-type: none"> Investigate potential partnerships and external opportunities within our communities to enhance awareness of deafblindness (i.e., partnership tables)
<ul style="list-style-type: none"> Develop a meaningful succession plan that supports the long-term health and sustainability of our organization. 	<ul style="list-style-type: none"> Refine services to meet new/evolving needs of the community, including an aging population and offering services in languages other than English. 	<ul style="list-style-type: none"> Continue to nurture relationships with our partners through collaboration and recognition initiatives.
<ul style="list-style-type: none"> Equip team members to continually grow and develop their understanding of the uniqueness of deafblindness through the expansion of informational and educational resources. 	<ul style="list-style-type: none"> Explore the expansion of family & children services. 	<ul style="list-style-type: none"> Diversify our revenue/funding sources through the exploration of new and existing partnerships.
<ul style="list-style-type: none"> Enhance internal communication systems and processes to ensure all employees feel connected and informed. 		<ul style="list-style-type: none"> Expand and optimize communication efforts with external stakeholders.
<ul style="list-style-type: none"> Identify and implement a support framework during Staffing changes to ensure preparation and minimal disruption for the individuals supported. 		